



SAMPLE BLURBS & INFORMATION FOR NEWSLETTERS

Sample blurbs can be used as social media captions, as tweets, in newsletters, or any correspondence relating to Be Here NM. Be sure to use the #BeHereNM hashtag!

- Did you know that missing just 2 days per month can throw a student off track? #BeHereNM
- When parents/guardians express interest in their child's classwork, it promotes good attendance. #BeHereNM
- Did you know that if a student doesn't feel connected to their school, they are less likely to attend? #BeHereNM
- Did you know that if a student is chronically absent in kindergarten, they are less likely to read in third grade. #BeHereNM
- What was your experience like in school and how can you support your child to be successful? #BeHereNM
- Promoting healthy hygiene habits promotes good attendance. #BeHereNM
- School Nurses and Nurses Assistants can help students with a chronic illness develop a health plan. #BeHereNM
- Help students to believe in their ability to succeed. #BeHereNM
- All students deserve a chance to succeed in school. #BeHereNM
- Ensure students always feel safe at school. #BeHereNM
- When students are physically and emotionally safe, they are more likely to attend school on a regular basis. #BeHereNM
- Invest in student well-being every day. #BeHereNM
- Did you know that missing 18 days in a school year makes a student chronically absent? #BeHereNM
- When students are chronically absent, they will have trouble learning to read. #BeHereNM
- Find out how you can get involved in helping to promote good attendance at your local community schools. #BeHereNM
- All the students are unique and beautiful. #BeHereNM
- Did you know asthma accounts for one-third of missed school days? #BeHereNM
- Did you know that 40 percent of school-aged children miss three or more school days yearly due to an acute illness, such as the flu? #BeHereNM
- Ask a student how they feel about going to school. #BeHereNM
- School Nurses are a great resource to support attendance. #BeHereNM
- Attendance improvement is everyone's job. #BeHereNM
- Pain from untreated cavities interrupts learning and regular attendance. #BeHereNM

INFORMATION FOR SCHOOL STAFF

- When teachers use positive nicknames, it creates a bond between them and their students. #BeHereNM
- If school staff use the 10 by 2 approach (for 10 days, spend 2 minutes talking with an individual student) you will create a connection with students. #BeHereNM
- Praise students every day. #BeHereNM
- Make it a priority to call families each week with positive feedback about their child. #BeHereNM
- Recognizing a students' birthday promotes a sense of belonging for them. #BeHereNM
- Restorative conversations can heal an otherwise destructive situation. #BeHereNM
- Build a connection with students by learning their first name. #BeHereNM
- Students are more likely to attend school when positive conditions for learning are in place. #BeHereNM
- Promote a sense of belonging, connection, and support for all students. #BeHereNM
- Cocreate innovative solutions with students and families. #BeHereNM
- Let students know that you missed them after an absence. #BeHereNM
- Strive to learn all your students' names. #BeHereNM
- School Nurses make a great addition to Attendance Teams/Student Success Teams. #BeHereNM
- Schools should clarify when it is and is not okay to come to school if a student is sick. #BeHereNM

OTHER SOCIAL MEDIA CONTENT TO SHARE

<https://www.powerschool.com/blog/10-quotes-facts-tweet-attendance-awareness-month/>

<https://awareness.attendanceworks.org/social-media-3/>